

National Electronic Attachment, Inc. (NEA) Unveils New Brand Identity

Atlanta, GA, October 31, 2008 – National Electronic Attachment, Inc. (NEA) unveiled a new brand identity today with the launch of a newly designed website, viewable at www.nea-fast.com.

NEA's introduction of a new corporate identity will simplify and unify the look and feel across all products and service offerings, making it easily recognized within the industry. The new website offers many of the same great features as the previous site, with an updated look and expanded service descriptions. The site provides a more comprehensive overview of the services that NEA offers for Providers, Payors and Channel Partners.

"We are positioning ourselves as the leading provider of attachments and innovative EDI solutions for the dental industry through directing our focus on improving revenue cycles and eliminating paper processing," said Tom Hughes, CEO of NEA. "We wanted to ensure our website conveyed the full depth of our innovative product offerings."

NEA's strategic alliances with claims clearinghouses, practice management systems, and payor adjudication softwares help deliver the most efficient EDI processes. NEA's FastAttach™ system enables dental offices the ability to transmit attachments, and payors to receive and view electronic dental attachments and supporting documentation required to process claims. FastAttach™ expedites the attachment submission process and eliminates the hassle associated with mailing or faxing hard copy documents.

About National Electronic Attachment, Inc.

NEA, The Recognized Leader In Electronic Attachments, offers systems designed to make insurance attachment submissions and processing as easy as possible for the Patient, the Provider and the Payor. After processing millions of electronic attachments, NEA's knowledge of the attachment industry is recognized throughout the country. For more information on how to use the NEA FastAttach™ system, visit the NEA Web site at www.nea-fast.com